GREATER HOUSTON COVID-19 RECOVERY FUND

A collaborative effort of United Way of Greater Houston and Greater Houston Community Foundation

GREATER HOUSTON COVID-19 IMPACT REPORT

March 2020 - August 2020

United Way of Greater Houston and the Greater Houston Community Foundation joined forces in March 2020 to establish the Greater Houston COVID-19 Recovery Fund to help support those in our community impacted by COVID-19 and the resulting economic conditions.

Due to the widespread economic and health impact of the COVID-19 pandemic, many families are struggling to survive in these unprecedented times, especially those disproportionately impacted and in critical need. The pandemic has also jeopardized vital community resources such as public education, health care, and housing.

The Greater Houston COVID-19 Recovery Fund has provided critical resources to our community's most vulnerable neighbors.

The Greater Houston COVID-19 Recovery Fund is overseen by a volunteer Task Force that makes investments in services provided by trusted nonprofit partners and a Grants Committee that develops the fund's grant-making strategy and recommends grants to nonprofits.

Both groups are composed of board members and appointees from the two organizations.

As of August 31, the fund has raised \$17.2 million and invested \$14.5 million in 84 local organizations serving more than 100,960 households and 356,250 individuals in need through five rounds of grants.* These investments include:

- \$1.5 million to provide critical basic needs assistance, like food and emergency financial assistance, to vulnerable families and individuals who may not receive any other aid, such as government stimulus
- \$764,600 to assist with issues affecting the most vulnerable in our community domestic violence survivors, food insecure households, and the homeless population
- \$8.2 million to meet urgent needs such as access to food, emergency financial and housing assistance, as well as services to prevent homelessness due to evictions and foreclosures
- \$1.52 million in emerging needs grants to support food insecure households and those who are unemployed and unable to receive government assistance
- \$1 million to bolster the City of Houston's second rental relief program, aimed at helping the most vulnerable Houston residents remain housed
- \$1.45 million in emerging needs grants to provide emergency financial assistance to the homeless community and those on the verge of homelessness, pregnant women, and foster youth

All of this is possible thanks to the generosity of many individuals, corporations and foundations.

*For additional information on the rounds of grants dispersed and a full list of grantees, visit www.greaterhoustonrecovery.org.

The following information includes data on the number of individuals and households served from multiple rounds of fund distribution by service type and demographic characteristics. Grantee organizations collected information from clients to the best of their ability. Data are current as of August 28, 2020. Additional reports will be released as new data become available.

Investment decisions were made using data to identify communities that were disproportionately impacted by the pandemic based on the number of COVID-19 cases, unemployment insurance claims and pre-existing poverty conditions.

TOTAL UNDUPLICATED SERVED



TOTAL SERVED

More than 315,420 individuals received food, 13,085 received flexible emergency financial assistance, and nearly 6,670 received financial assistance toward rent/mortgage.

BASIC NEEDS - FOOD



FLEXIBLE EMERGENCY FINANCIAL ASSISTANCE



HOUSING EMERGENCY FINANCIAL ASSISTANCE



Note: The sum of individuals served by service type will not equal the number of unduplicated individuals served because individuals may receive more than one service as well as additional services not listed, such as financial coaching and housing counseling, employment services, services navigating safety net resources, behavioral health, and more. The number of individuals receiving housing emergency financial assistance is likely under reported as some individuals utilized flexible emergency financial assistance toward rent/housing.

RACE/ETHNICITY

Nearly half of clients served identify as Hispanic/Latino, 30% identify as White, and 20% as African American/Black.

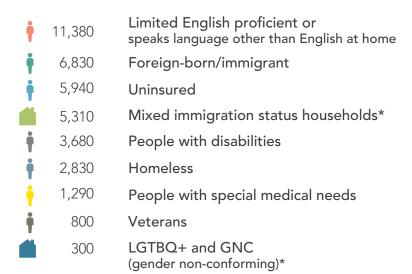
Note: Individuals could select more than one racial/ethnic group. Individuals for whom data are unknown are excluded

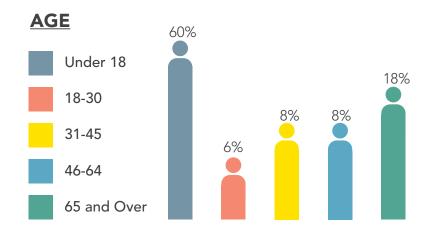


VULNERABLE POPULATIONS

It is clear that the most vulnerable in our region are hit hardest by the public health and economic impacts of COVID-19. Challenges these groups faced before the pandemic have only been exacerbated, and many are unable or less likely to seek out public benefits.

Note: Individuals for whom data are unknown are excluded from this analysis.





Six out of 10 clients served are children under the age of 18, and an additional 18% are adults age 65 years or older.

Note: Individuals for whom data are unknown are excluded from this analysis.

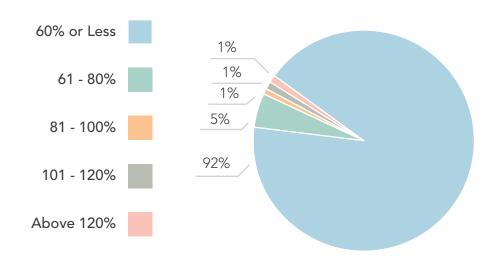
LIVING SITUATION



Note: Individuals for whom data are unknown are excluded from this analysis.

INCOME LEVEL

% of Area Median Income



More than 90 percent of households served are low-income, earning 60% or less below Area Median Income (AMI).

Note: AMI is a commonly used economic measure that depends on household size and accounts for a region's cost of living. For example, AMI for a household size of four in Metro Houston in 2020 is \$78,813. Households of four with incomes below 60% AMI earn less than \$47,288. Individuals for whom data are unknown are excluded from this analysis.

^{*}denotes data by household only.